



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 336053

Schedule Dates 10/10/12-10/15/12
Advertiser Democratic Congressional Campaign Committee (5
Agency Great American Media (3571)
Product Political - Issue (1068)
Brand DCCC (28005)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KAUFMAN, MEREDITH
Phone/Fax /
CPE 1551
Account Types National/Political
Billing Type Standard
Comments DCCC
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL
CAMPAIGN

Date Entered 10/08/12
Last Modified 10/09/12
Entered By Sharon Green
CO-OP No
Headline # 06366421
Demo
Order Type Issue - Regular
Package Deal
Commission % 15.00
Commission \$4,770.00
Net Total \$27,030.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	34	\$31,800.00
Grand Total:	34	\$31,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot (14)	10/10/12-10/12/12	2	:30	3P- Dr. Phil	1			X	X	X			1	\$340.00	\$340.00	Steubenville (WTOV)	DR PHIL/14	10/8/12
15.0	Normal Line / Spot (15)	10/10/12-10/12/12	2	:30	4P- Ellen	1			X	X	X			1	\$350.00	\$350.00	Steubenville (WTOV)	ELLEN/15	10/8/12
16.0	Normal Line / Spot (16)	10/10/12-10/12/12	2	:30	7P- Jeopardy	1			X	X	X			1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	JEOPARDY/16	10/8/12
17.0	Normal Line / Spot (17)	10/10/12-10/12/12	2	:30	7:30P- Wheel Of Fortune	1			X	X	X			1	\$3,000.00	\$3,000.00	Steubenville (WTOV)	WHEEL/17	10/8/12
18.0	Normal Line / Spot (18)	10/13/12-10/13/12	2	:30	7P- Weekend Wheel of Fortune							1			\$250.00		Steubenville (WTOV)	WEEKEND WHEEL/18	10/8/12
18.0.1	Closed Preempt (18)	10/13/12															Steubenville (WTOV)	Program Change/Exception	
19.0	Normal Line / Spot (19)	10/13/12-10/13/12	2	:30	7:30P- Cash Explosion							1		1	\$250.00	\$250.00	Steubenville (WTOV)	CASH EXPLOSION/19	10/8/12
20.0	Normal Line / Spot (20)	10/10/12-10/11/12	2	:30	11P- News Nine Tonight				1	1				2	\$5,000.00	\$10,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/20	10/8/12
21.0	Normal Line / Spot (21)	10/10/12-10/12/12	2	:30	11:35P- The Tonight Show With Jay Leno	2			X	X	X			2	\$700.00	\$1,400.00	Steubenville (WTOV)	TONIGHT SHOW/21	10/8/12
22.0	Normal Line / Spot (22)	10/10/12-10/12/12	2	:30	12:35A- Late Night With Jimmy Fallon	1			X	X	X			1	\$100.00	\$100.00	Steubenville (WTOV)	J FALLON/22	10/8/12
23.0	Normal Line / Sports-Football (23)	10/13/12-10/13/12	2	:30	12P- Big East Football							1		1	\$800.00	\$800.00	Steubenville (WTOV)	COLLEGE FBALL/23	10/8/12
24.0	Normal Line / Spot (24)	10/15/12-10/15/12	2	:30	7A- Today Show		1							1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	TODAY SHOW/24	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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1.0	Normal Line / Spot (1)	10/10/12-10/12/12	2	:30	5:30A- News Nine Sunrise	2			X	X	X			2	\$600.00	\$1,200.00	Steubenville (WTOV)	NEWS 9 SUNRISE 530A/1	10/8/12
2.0	Normal Line / Spot (2)	10/10/12-10/12/12	2	:30	5A- News Nine Sunrise	1			X	X	X			1	\$500.00	\$500.00	Steubenville (WTOV)	NEWS 9 SUNRISE 5A/2	10/8/12
3.0	Normal Line / Spot (3)	10/10/12-10/12/12	2	:30	6A- News Nine Sunrise 6am	2			X	X	X			2	\$1,100.00	\$2,200.00	Steubenville (WTOV)	NEWS 9 SUNRISE 6A/3	10/8/12
4.0	Normal Line / Spot (4)	10/10/12-10/12/12	2	:30	7A- Today Show	2			X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	TODAY SHOW/4	10/8/12
5.0	Normal Line / Spot (5)	10/13/12-10/13/12	2	:30	7A- Saturday Today							1		1	\$500.00	\$500.00	Steubenville (WTOV)	SAT TODAY/5	10/8/12
6.0	Normal Line / Spot (6)	10/10/12-10/12/12	2	:30	9A- Live With Regis & Kelly	1			X	X	X			1	\$230.00	\$230.00	Steubenville (WTOV)	LIVE W KELLY/6	10/8/12
7.0	Normal Line / Spot (7)	10/10/12-10/12/12	2	:30	10A- Today Show II	2			X	X	X			2	\$230.00	\$460.00	Steubenville (WTOV)	TODAY SHOW 2/7	10/8/12
8.0	Normal Line / Spot (8)	10/10/12-10/12/12	2	:30	11A- Today Show III	2			X	X	X			2	\$230.00	\$460.00	Steubenville (WTOV)	TODAY SHOW 3/8	10/8/12
9.0	Normal Line / Spot (9)	10/10/12-10/12/12	2	:30	12P- News Nine Midday	1			X	X	X			1	\$1,200.00	\$1,200.00	Steubenville (WTOV)	NEWS MIDDAY/9	10/8/12
10.0	Normal Line / Spot (10)	10/10/12-10/12/12	2	:30	12:30P- Who Wants To Be A Millionaire	2			X	X	X			2	\$250.00	\$500.00	Steubenville (WTOV)	MILLIONAIRE/10	10/8/12
11.0	Normal Line / Spot (11)	10/10/12-10/12/12	2	:30	1P- Days Of Our Lives	2			X	X	X			2	\$450.00	\$900.00	Steubenville (WTOV)	DAYS/11	10/8/12
12.0	Normal Line / Spot (12)	10/10/12-10/12/12	2	:30	2P- Katie	2			X	X	X			2	\$330.00	\$660.00	Steubenville (WTOV)	KATIE/12	10/8/12
13.0	Normal Line / Spot (13)	10/13/12-10/13/12	2	:30	9A- News9 Saturday Morning							1		1	\$500.00	\$500.00	Steubenville (WTOV)	NEWS 9 SAT MORN/13	10/8/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Sheubenville (WTOV)			
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25.0	M/G For 18.0.1 / Spot (25)	10/10/12-10/12/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1			X	X	X	X		1	\$250.00	\$250.00	Sheubenville (WTOV)	MILLIONAIRE/25	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6366421 TRF# 336053
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP OCT9/12 11.40
CHANGES *** WTOV-TV ***

ADV # 9132 ADV. NAME ISS/DCCC
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA
 3050 K ST NW,
 WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #
BUYER NAME MEREDITH KAUFMAN
SALES PRSN PH- TERESA DIFURIA

ORDER # 336053 CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1551 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT10/12 OCT15/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 11.40

REP: TO SHARON
 FR NIKKI
 OK'D M1 SEE LINE 25
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/9-12³¹P-SKG

REV 10/9-12³⁰P-SKG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1551

18	S		700P-730P	30		\$250.00	10/13	10/13	0		SAT	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : WEEKEND WHEEL

25	A		1230P-100P	30		\$250.00	10/10	10/12	1		W-F	1✓
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PROGRAM : MILLIONAIRE

ORD COM1: PROGRAM CHANGE. PLZ CF MILLIONAIRE ASAP. THX SHARON
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6366421 TRF# 336053
 \$\$\$ UNAPPROVED REV #3 \$\$\$
 REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 11.40
 ***CHANGES** *** WTOV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#18									
			MISSED:SAT/700P-730P				OCT13		30S	\$250.00	(OCT9/12)	
			OFFER:W-F/1230P-100P				OCT10		30S	\$250.00	PLS ADVISE.	
			CMT:PROGRAM CHANGE.									
											THX SHARON	
OCT/12			31800.00								CONTRACT TOTAL	31800.00
											TOTAL SPOTS	34

MARKET TOTALS \$50,476 WTOV 63% WTRF 34% WBWO 2% ETRF 1%

WBWO IS GTRF

SVC- NSI /
DEMOS - RA35+*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*--MULTIPLE

REP HEADLINE# 6366421 TRF# 336053 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT9/12 11.01
*** WTOV-TV ***

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

ORDER # 336053 CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC EST#1551 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE OCT9/12 11.01
TO SHARON
FR NIKKI
NEW DCCC ORDER
TOTAL \$31800
PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#18 MISSED: SAT/700P-730P OCT13 30S \$250.00 (OCT9/12)
OFFER: W-F/1230P-100P OCT10 30S \$250.00 PLS ADVISE.
CMT: PROGRAM CHANGE. PLZ CF MILLIONAIRE ASAP. THX SHARON
CONTRACT TOTAL 31800.00
TOTAL SPOTS 34

REP HEADLINE# 6366421
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 13.41
*** WTOV-TV ***

ADV # 9132 ADV. NAME ISS/DCCC
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #
BUYER NAME MEREDITH KAUFMAN
SALES PRSN PH- TERESA DIFURIA

ORDER # 336053 CONTRACT # 6366421 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST# 1551 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT10/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 13.41

REP: TO SHARON
FR NIKKI
NEW DCCC ORDER
TOTAL \$31800
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF-10/8-2²⁶PSKG

EC-10/8-1⁴⁹PSKG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1551

1	530A-600A	30	\$600.00	10/10	10/12	2	W-F	2✓
PROGRAM : NWS9 SUNRS-5:30AM								
2	500A-530A	30	\$500.00	10/10	10/12	1	W-F	1✓
PROGRAM : NWS9 SUNRS-5AM								
3	600A-700A	30	\$1,100.00	10/10	10/12	2	W-F	2✓
PROGRAM : NWS9 SUNRS-6AM								

REP: TEL.4 610-293-4100

CREDIT RISK !!!
HARRIS REPORT F

HARRIS REPORT FROM REP

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
4			700A-900A	30			\$1,000.00		10/10		10/12		2				W-F		2
PROGRAM : TODAY SHW<																			
5			700A-900A	30			\$500.00		10/13		10/13		1				SAT		1
PROGRAM : SATURDAY TODAY																			
6			900A-1000A	30			\$230.00		10/10		10/12		1				W-F		1
PROGRAM : LIVE WTH KELLY																			
7			1000A-1100A	30			\$230.00		10/10		10/12		2				W-F		2
PROGRAM : TODAY SHW2-NBC<																			
8			1100A-1200N	30			\$230.00		10/10		10/12		2				W-F		2
PROGRAM : TODAY SHW3-NBC<																			
9			1200N-1230P	30			\$1,200.00		10/10		10/12		1				W-F		1
PROGRAM : NWS 9 MIDDAY																			
10			1230P-100P	30			\$250.00		10/10		10/12		2				W-F		2
PROGRAM : MILLIONAIRE																			
11			100P-200P	30			\$450.00		10/10		10/12		2				W-F		2
PROGRAM : DAYS-OUR LIVES<																			
12			200P-300P	30			\$330.00		10/10		10/12		2				W-F		2
PROGRAM : KATIE																			
13			900A-1000A	30			\$500.00		10/13		10/13		1				SAT		1
PROGRAM : NWS9 SAT MORN																			
14			300P-400P	30			\$340.00		10/10		10/12		1				W-F		1
PROGRAM : DR. PHIL																			
15			400P-500P	30			\$350.00		10/10		10/12		1				W-F		1
PROGRAM : ELLEN																			

REP HEADLINE# 6366421
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT8/12 13.41
 *** WTOV-TV ***

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
16			700P-730P	30		\$3,000.00	10/10	10/12	1		W-F	1✓
PROGRAM : JEOPARDY												
17			730P-800P	30		\$3,000.00	10/10	10/12	1		W-F	1✓
PROGRAM : WHEEL-FORTNE												
18			700P-730P	30		\$250.00	10/13	10/13	1		SAT	1✓
PROGRAM : WEEKEND WHEEL												
19			730P-800P	30		\$250.00	10/13	10/13	1		SAT	1✓
PROGRAM : OHIO-EXPLOSION												
20			1100P-1135P	30		\$5,000.00	10/10	10/12	2		W-F TH	2✓
PROGRAM : NEWS 9 TONIGHT<												
21			1135P-1235A	30		\$700.00	10/10	10/12	2		W-F	2✓
PROGRAM : TONITE SHW-NBC<												
22			1235A-135A	30		\$100.00	10/10	10/12	1		W-F	1✓
PROGRAM : J FALLON-NBC<												
23			1200N-330P	30		\$800.00	10/13	10/13	1		SAT	1✓
PROGRAM : COLLEGE FOOTBALL												
24			700A-900A	30		\$1,000.00	10/15	10/15	1		MON	1✓
PROGRAM : TODAY SHW<												

OCT/12 31800.00

CONTRACT TOTAL 31800.00
 TOTAL SPOTS 34

MARKET TOTALS \$50,476 WTOV 63% WTRF 34% WBWO 2% ETRF 1%

WBWO IS GTRF

SVC- NSI
 DEMOS- RA35+*

Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: GREAT AMERICAN MEDIA
RE: Democratic Congressional Campaign Committee (DCCC)
DATE: September 25, 2012

Wheeling, OH Broadcast

Est 1551,1200

EFFECTIVE 9/27 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:
D3C12-OH6-T03H "Trust" TV :30 @ 100%

SD Feed: Please run the following until further notice:
D3C12-OH6-T03 "Trust" TV :30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact
Katie Keuleman in our office at katie.keuleman@gmmb.com
Please email traffic@gmmb.com to confirm receipt.

Thank You!

Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO: TRAFFIC MANAGER
FROM: GREAT AMERICAN MEDIA
RE: Democratic Congressional Campaign Committee (DCCC)
DATE: October 8, 2012

Wheeling, OH Broadcast

Est: 1200, 1194, 1551

EFFECTIVE 10/10 ONLY:

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 45%

D3C12-OH6-T02H "Deeds" TV :30 @ 55%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 45%

D3C12-OH6-T02 "Deeds" TV :30 @ 55%

EFFECTIVE 10/11 UNTIL FURTHER NOTICE:

HD Feed: Please run the following until further notice:

D3C12-OH6-T02H "Deeds" TV :30 @ 100%

SD Feed: Please run the following until further notice:

D3C12-OH6-T02 "Deeds" TV :30 @ 100%

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9

"Trust" is IN HOUSE

If you have any questions regarding this traffic, please do not hesitate to contact
Katie Keuleman in our office at katie.keuleman@gmmb.com
Please email traffic@gmmb.com to confirm receipt.

Thank You!